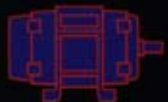
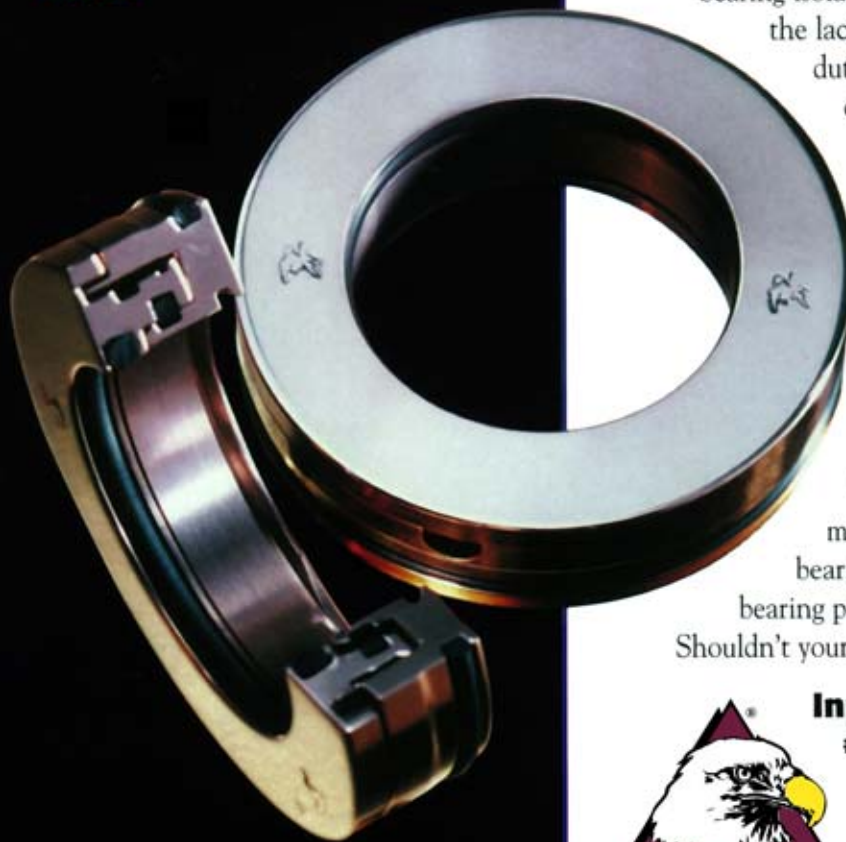


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The 1997 EAct mandate for electric motors was a step toward greater electrical efficiency. However, most people know that the most efficient motor is the one that runs reliably and avoids expensive downtime. The EAct mandate doesn't even mention motor reliability.

The next step up is the IEEE 841 motor. It is EAct compliant and at least twice as reliable. Avoidance of just one motor failure more than pays for the entire motor. There is an accelerating demand by discerning users for the IEEE 841, because of ROI's up to 400%.

IEEE 841 motor manufacturers all use Inpro/Seal bearing isolators for bearing protection, the lack of which, in other severe duty motors, is the primary cause of motor failures. Bare-bones EAct motors provide little or no bearing protection and have a short service life until their first outage. IEEE 841 motors are bearing-protected and are twice as reliable as a result. Many companies in the process industries have "flat-sped" the 841, modified the EAct with bearing isolators or upgraded to bearing protection in EASA shops. Shouldn't your company be next?



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